

KAYLEE MOELLER

Graphic Designer

CAD Designer

CAD Drafter

PROFILE

I am actively pursuing opportunities in graphic and CAD design. With a robust proficiency in various visual arts and multimedia software, I bring a unique combination of creative passion and meticulous precision to fulfill your company's specific design needs.

EXPERIENCE

Graphic Artist – The Woodmont Company

2022-2024

- Produced creative and original projects using Adobe Creative Suite, streamlining turnaround times from weeks to days with efficient and accurate delivery.
- Enhanced file structure of web content, imagery, and multimedia assets to optimize user experience, as evidenced by Google Analytics data.
- Orchestrated multiple projects with brokers, coordinating aeriels, photos, flyers, and site plan updates to meet stringent deadlines.
- Developed engaging short videos (photo carousels) and crafted innovative social media and email blast campaign templates.

Graphics & Marketing – Imperial Construction

SUMMER 2021 INTERNSHIP

- Developed resume templates, fillable forms, flyers, and videos using Adobe software.
- Spearheaded the transition from Adobe Spark to Rush, enhancing the quality of marketing videos for social media.
- Designed and implemented three Access databases for project Q&A, references, and promotional materials lookup, enabling end users to easily access information through user-friendly forms.


Graphic Artist– La Buena Vista Vineyards

2019 - 2021

- Strengthened corporate branding by creating a unified visual identity across wine labels, menus, and event flyers, including logos and letterhead elements.

CONTACT

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 www.kaymoellerdesigns.com

CERTIFICATIONS & SKILLS

- **Adobe Certified Professional** - Photoshop
- **AutoCAD 2D Certification** – in progress
- **Adobe InDesign** - Print Deliverables
- **Adobe Illustrator** – Custom illustrations
- **Adobe Premier & Rush** – Video Promos
- **Acrobat Pro** – Fillable Forms
- **MS Office Suite** – Productivity Software
- **Word Press & Wix** – Web content editors
- **Social Media** – Promos, Ads & Eblasts

EDUCATION

AutoCAD Certification

WEATHERFORD COLLEGE

FINISH - JULY 2024

Night course program to advance my existing AutoCAD skills.

Bachelors of Arts

UNIVERSITY OF NORTH TEXAS

MAY 2022 – GPA 3.7

Graphics Major with duo minor in Marketing & Studio Art
College of Visual Arts & Design Dean's List 4 years